



American Family Rodeo Association Sponsorship Opportunities 2017

Business Name _____

Business Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone # _____ Fax # _____

Web Site _____

Date _____ \$ _____ Check # _____

Advertising copy must be provided no less than 1 month prior to finals. Contact person and daytime phone numbers must accompany this copy. **Please provide copy of layout or business card.**

Please return to Johanna Hallahan at:

**AFRA
C/O Johanna Hallahan
608 E. Prairie Vw
Bellflower, MO 63333**

OR

Email: jsmythe11.js@gmail.com

All Around Winner Saddle Sponsor (11 available) \$1500

*You will receive your company name or Logo on the All Around Saddle of your choice and presentation of saddle at banquet to the winner.

*Full page ad in Finals program

*3x6 Banner displayed at every rodeo

*10VIP tickets to Rodeo of Your Choice

*Streaming advertising at each Rodeo

*Free year of advertising on AFRA Website Sponsor Banner (with free graphic)

*Company Name or Logo on all Finals Jackets

Jacket Sponsor (3 available) \$1100

*Company Name or Logo on all Finals Jackets

*Presentation of Jackets at banquet to the Qualifiers

*Full Page ad in Finals Program

*10 VIP tickets to Rodeo of your choice

*Full year of advertising on AFRA Website Sponsor Banner (with free graphic)

*Streaming announcer advertising at each Rodeo

Barrel Banner Sponsors (3 available) \$ 750

*Your Company Name and Logo on one of three barrels displayed in arena during Barrel Racing *Event at each Rodeo

*½ page ad in Finals Program

*5VIP Tickets to Rodeo of your choice

*Full year of advertising on website Sponsor Banner (with free graphic) & Streaming advertising by announcer at each Rodeo

Home Town Rodeo Sponsor (1 available per Rodeo) \$500

- *Company Name & Logo on all Promotional Material and Flyers and Finals Jackets
- *3x6 banner with Company Name placed on Arena Fence
- *½ Page ad in Finals Program
- *5 VIP tickets to Rodeo
- *Year advertising on Website Sponsor Banner (free graphic)
- *Streaming advertising at Rodeo

Chute/Gate Sponsor (3 available) \$500

- *3x6 Banner with Company Name & Logo placed on bucking chutes or out gate at each Rodeo
- *½ page ad in Finals Program
- *5 VIP tickets to Rodeo of your choice
- *Year Advertising on Website Sponsor Banner (free graphic)
- *Streaming Announcer all Rodeos

Buckle Sponsor (multiple) \$250

- *Your Choice of Event Buckle with Company Logo on Buckle and Presentation of Buckle to Winner at Banquet
- *¼ page ad in Finals Program
- *Year free advertising on AFRA Website Sponsor Banner (free graphic)
- *Streaming Announcer ads at each Rodeo

Added Money Per Rodeo (multiple) \$100 and up

*Your Company Name on Rodeo Flyer

*Money added to event of your choice

*Streaming Advertising by Announcer at Rodeo