

American Family Rodeo Association

Jacket Sponsorship

Aces High Jacket Sponsor (3 available) \$1000

- * Company Name or Logo on all Finals Jackets (3x4 Logo)
- * Presentation of Jackets at banquet to the Qualifiers
- * 4 Jackets
- * Full Page ad in Finals Program
- * 10 VIP tickets to Rodeo of your choice
- * Full year of advertising on AFRA Website Sponsor Banner (with free graphic)
- * Streaming announcer advertising at each Rodeo

Stockman Jacket Sponsors (3 available) \$ 500

- * Company Name or Logo on all Finals Jackets (2x3 Logo)
- * Presentation of Jackets at banquet to the Qualifiers
- * 2 Jackets
- * ½ page ad in Finals Program
- * 5VIP Tickets to Rodeo of your choice
- * Full year of advertising on website Sponsor Banner (with free graphic) & Streaming advertising by announcer at each Rodeo

Cowboy Jacket Sponsor (multiple) \$250

- * Company Name or Logo on all Finals Jackets (1x2 Logo)
- * Presentation of Jackets at banquet to the Qualifiers
- * 1 Jacket
- * ¼ page ad in Finals Program
- * Year free advertising on AFRA Website Sponsor Banner (free graphic)
- * Streaming Announcer ads at each Rodeo

Buckaroo Jacket Sponsor (multiple) \$100 and up

- * Company Name or Logo on all Finals Jackets
- * Business card ad in Finals Program
- * Streaming Advertising by Announcer at Rodeo



American Family Rodeo Association Sponsorship Opportunities 2017

Business Name _____

Business Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone # _____ Fax # _____

Web Site _____

Date _____ \$ _____ Check # _____

Advertising copy must be provided no less than 1 month prior to finals. Contact person and daytime phone numbers must accompany this copy. **Please provide copy of layout or business card.**

Please return to Johanna Hallahan at:

**AFRA
C/O Johanna Hallahan
608 E. Prairie Vw
Bellflower, MO 63333**

OR

Email: [jsmythe11.js@gmail.com](mailto:jsmlythe11.js@gmail.com)

American Family Rodeo Association

608 E. Prairie View

Bellflower, MO 63333

636.744.9568

jsmythe11.js@gmail.com



Dear Sponsor:

Thank you so much for your generous donation of _____. Please feel free to use this letter as a receipt for your donation. Our EIN # is 48-1303012.

The American Family Rodeo is an association that strengthens the family ties while training children to go on to the bigger shows. We believe that a family that rodeos together stays together. We promote fun and good sportsmanship.

With the generous support of people like you, we will be able to help many of these families and most of all the children to meet their goals in becoming a better rider and person in the future. We invite you to visit our website at www.americanfamilyrodeo.com.

You can also find information on our upcoming events.

Thank you again for your support.

Sincerely,

American Family Rodeo Association

2017 Board